



AUSTRALIAN BEEF PRODUCTION



THE AUSTRALIAN GOVERNMENT AND BEEF FARMERS CO-FUND RESEARCH AND DEVELOPMENT TO CONSTANTLY IMPROVE ON-FARM PRACTICES AND ANIMAL HEALTH. ANIMAL WELFARE AND CARBON NEUTRALITY IS A PRIORITY FOR THE INDUSTRY.



ANIMAL WELFARE AND SUSTAINABILITY

- The industry-led Australian Beef Sustainability Framework defines sustainable beef production and prioritises animal welfare and care of natural resources.
- Australia's Livestock Production Assurance program has specific requirements for animal welfare, biosecurity measures and food safety.
- The Australian red meat and livestock industry's ambition is to be carbon neutral by 2030, ahead of most other industries around the world.



HIGH QUALITY BEEF

- Australia has low intensity pasture-based beef production.
- This ensures a lower impact on the land and good animal welfare.
- About two-thirds of Australian cattle spend their entire lives on pasture-based farms.
- Grain-fed finished cattle (one-third of cattle) spend the majority of their lives on farms before being finished in a feed lot to meet customer specifications.

BEEF SUPPLY FOR THE EU

- ☒ Farms accredited to EU specs
- ☒ Hormone-free beef
- ☒ Animal well-being
- ☒ Disease-free
- ☒ Safe and natural



Australian Mission to the European Union



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CASE STUDY

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HEALTHY SOIL IS WHERE IT ALL
STARTS; FROM HEALTHY SOIL WE GET
HEALTHY PLANTS AND HEALTHY
ANIMALS.

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Erica and Stuart Halliday, beef producers, Australia.



CARBON NEUTRAL BY 2030

- Beef producers Erica and Stuart Halliday from New South Wales are passionate about the sustainability of their farm, and leaving the land in a better state through regenerative farming. This includes:
 - improving their drought and risk resilience
 - reversing land degradation
 - improving biodiversity, soil fertility and soil moisture through improving pastures & trees; and
 - developing wildlife corridors.
- The benefits of data capture and collection have been the tracking of micronutrients and potential deficiencies, monitoring of soil carbon and soil health.

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THERE IS SUCH A VARIATION OF GRASSES AND PLANTS AVAILABLE THE
CATTLE GET A BEAUTIFUL BALANCE IN THEIR DIET AND THAT FLOWS
THROUGH INTO THE BEEF

— ” —



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